



## **MEDIA RELEASE**

**(November 16, 2009)**

**FROM: Dr. Ana Maria L. Tabunda**  
**Chief Research Fellow**  
**Pulse Asia, Inc.**

**RE: Pulse Asia's October 2009 Nationwide Survey on**  
**Filipinos' Presidential, Vice-Presidential and Senatorial Preferences**  
**for the May 2010 Elections**

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Pulse Asia is pleased to share with you some findings on **Filipinos' Preferences for the May 2010 Elections** from the October 2009 *Ulat ng Bayan* national survey. We request you to assist us in informing the public by disseminating this information.

The survey fieldwork was conducted from **October 22 to 30, 2009** using face-to-face interviews. Immediately prior to and during the conduct of the interviews for this survey, the following developments dominated the news headlines: (1) the formal declaration of former President Joseph Estrada of his bid for the presidency in 2010 and questions raised regarding the legality of this bid; (2) Senator Loren Legarda's declaration of her plans for the May 2010 elections and Department of Interior and Local Government (DILG) Secretary Ronaldo V. Puno's withdrawal from the vice-presidential race;; (3) Senator Francis G. Escudero's departure from the Nationalist People's Coalition (NPC); (4) the continuing search for a running mate by both Department of National Defense (DND) Secretary Gilbert C. Teodoro, Jr. and Senator Manuel B. Villar, Jr.; (4) the long lines of late registrants catching the last days of registration for the May 2010 elections; (5) the resignation of Department of Public Works and Highways (DPWH) Secretary Hermogenes E. Ebdane Jr.; (6) continuing relief efforts in the aftermath of typhoons Ondoy and Pepeng, as well as the arrival of two new storms; and

(7) the freeze on oil prices and other energy products, as well as basic commodities, imposed by the government.

Based on a multistage probability sample of 1,800 representative adults 18 years old and above, Pulse Asia's nationwide survey has a  $\pm 2\%$  error margin at the 95% confidence level. Subnational estimates for the geographic areas covered in the survey have the following error margins at 95% confidence level:  $\pm 6\%$  for Metro Manila,  $\pm 4\%$  for the rest of Luzon and  $\pm 5\%$  for each of Visayas and Mindanao. Face-to-face field interviews for this project were conducted from October 22 to 30, 2009. (Those interested in further technical details concerning the surveys' questionnaires and sampling design may request Pulse Asia in writing for fuller details, including copies of the pre-tested questions actually used.)

Pulse Asia's pool of academic fellows takes full responsibility for the design and conduct of the survey, as well as for analyses it makes based on the survey data. In keeping with our academic nature, no religious, political, economic, or partisan group influenced any of these processes. Pulse Asia undertakes *Ulat ng Bayan* surveys on its own without any party singularly commissioning the research effort.

For any clarification or questions, kindly contact Prof. Ronald D. Holmes, Pulse Asia President at 09189335497 / 9945602 or Dr. Ana Maria Tabunda, Pulse Asia Chief Research Fellow at 09189436816.

**Pulse Asia's October 2009 *Ulat ng Bayan* Survey:  
Media Release on Filipinos' Preferences for the May 2010 Elections**

**PRESIDENTIAL RACE: Senator Benigno C. Aquino III leads all surveyed presidential hopefuls/presidential candidates by a big margin. The reason most-often cited in expressing a voting preference for a possible presidential candidate is the latter's clean public record ("malinis") or, alternatively, not being corrupt "hindi kurakot".**

With a little over half a year before the May 2010 elections, and less than a month before the filing of certificates of candidacy, the electoral scene saw some changes with the entry of Senator Benigno C. Aquino III into the presidential race. In October 2009, 44% of Filipinos express support for the presidential bid of Senator Aquino while in second place is Senator Manuel B. Villar, Jr. (19%). The only other possible presidential candidates to score double-digit voter preferences are Senator Francis G. Escudero (13%) and former President Joseph Estrada (11%). The other individuals included in the presidential probe register voter preferences of at most 4%. Less than one in ten Filipinos (4%) does not have a favored presidential candidate at the moment. (*Table 1*).

Across geographic areas and socio-economic classes, Senator Aquino enjoys majority voter preferences in the best-off Class ABC (51%) and the Visayas (53%). Meanwhile, big pluralities of those in the rest of Luzon and Mindanao (both at 41%) and Classes D and E (both at 44%), as well as a near majority of Metro Manilans (47%), would elect Senator Aquino to the presidency if the May 2010 elections were held at the time of the survey. (*Table 1. Note: Voting preferences that are less than 1% are not indicated in the table*).

**Table 1**  
**2010 ELECTIONS: PRESIDENTIAL PREFERENCE**  
October 22 - 30, 2009 / Philippines  
(In Percent)

Of the people on this list, whom would you vote for as PRESIDENT OF THE PHILIPPINES if the elections of 2010 were held today and they were presidential candidates? (Base: Total Interviews, 100%)	LOCATION					CLASS		
	RP	NCR	BAL		MIN	ABC	D	E
			LUZ	VIS				
AQUINO, Benigno "Noynoy" C. III	44	47	41	53	41	51	44	44
VILLAR, MANUEL "Manny" Jr.	19	11	19	24	19	13	20	18
ESCUADERO, Francis "Chiz" G.	13	17	16	9	9	12	15	10
ESTRADA, Joseph "Erap"	11	11	9	3	21	5	9	17
DE CASTRO, Noli "Kabayan" L.	4	2	5	5	4	1	4	6
TEODORO, Gilbert "Gibo" C.	2	4	1	1	1	4	2	1
FERNANDO, Bayani "BF"	1	1	1	0	0	2	0	1
VILLANUEVA, Eduardo "Bro. Eddie" C.	1	0	2	0	1	1	1	1
Others	1	2	0	0	0	2	0	0
None / Refused / Undecided	4	5	6	4	2	9	5	3

Q116. Sa mga taong nasa listahang ito, sino ang inyong iboboto bilang PRESIDENTE NG PILIPINAS kung ang eleksyon ng 2010 ay gaganapin ngayon at sila ay mga kandidato sa pagkapresidente?

Note: \*Excluded are Presidential candidates with less than 1% preferences.

With Senator Aquino joining the presidential race, the other personalities who used to be in the lead experienced a decline in their voter preferences. Between August and October 2009, the biggest drop in electoral support is recorded by Vice-President Noli L. de Castro (-12 percentage points). The voter preferences of Senator Villar and former President Estrada also decline during this period (-6 and -8 percentage points, respectively). (Table 2).

**Table 2**  
**2010 ELECTIONS:**  
**COMPARATIVE PRESIDENTIAL PREFERENCE**

August and October 2009 / Philippines  
(In Percent)

Presidential Preference	First Choice*		Change*
	Aug09 (15 names)	Oct09 (14 names)	Oct09 - Aug09
AQUINO, Benigno "Noynoy" III	---	44	---
VILLAR, MANUEL "Manny" Jr.	25	19	- 6
ESCUDERO, Francis "Chiz" G.	12	13	+ 1
ESTRADA, Joseph "Erap"	19	11	- 8
DE CASTRO, Noli "Kabayan" L.	16	4	- 12
TEODORO, Gilbert C.	0	2	+ 2
FERNANDO, Bayani "BF"	1	1	0
VILLANUEVA, Bro. Eddie	1	1	0
Others	1	0	- 1
None / Refused / Undecided	3	4	+ 1

Note: (1) \* Change = Figures of October 2009 minus Figures of August 2009.  
(2) Excluded are Presidential candidates with less than 1% preferences.

Around two in ten Filipinos (21.2%) are voting for a particular presidential candidate because he/she is not corrupt or is *malinis* – a reason cited by fewer respondents in May and August 2009 (7.1% and 6.3%, respectively). It may be recalled that in May 2009, the leading reason for voting was a candidate's being helpful to others (34.0%) while in August 2009, the top reasons cited were a candidate's having many accomplishments (25.3%) and his/her being pro-poor (20.3%). Currently, 14% are motivated to vote for a presidential candidate because of his/her many accomplishments, 12.2% cite a candidate's being pro-poor, and 12.0% favor one candidate over another because he/she helps others, with 6.6% mentioning being helpful to overseas Filipino workers (OFWs) in particular. (See Tables 3 and 4).

In contrast, the less often-mentioned reasons for electing a presidential candidate include the good reputation of his/her family (4.2%) and his/her being virtuous or *mabait* (3.7%), knowledgeable and experienced (3.6%), and religious (3.2%). A host of other reasons are mentioned by 15.0% of Filipinos including, among others, a candidate's being intelligent (3.0%), approachable (2.5%), and trustworthy (2.2%). (Table 3).

**Table 3**  
**REASONS FOR PRESIDENTIAL PREFERENCE**  
October 22 - 30, 2009 / Philippines  
(In Percent)

Base: Those with first choice Presidential Preference, 96%		Base: Those with first choice Presidential Preference, 96%	
	RP		RP
HINDI KURAKOT/MALINIS	21.2	IBA PANG MGA KATANGIAN	15.0
MAY NAGAWA, MAY MAGAGAWA	14.0	MATALINO	3.0
DISASTER RELIEF	2.7	MADALING LAPITAN/MAGALING MAKISAMA	2.5
IBANG MGA NAGAWA	6.1	MAPAGKAKATIWALAAN/MATAPAT/TUMUTUPAD SA PANGAKO	2.2
NAGBIGAY NG PABAHAY	4.9	MABUTING TAO	1.7
MAGAGAWA PARA SA ILANG SEKTOR, TUNGKOL SA ISYU	0.4	MAGALING MAGSALITA, MAGPALIWANAG, MAKIPAGDEBATE	1.4
PARA SA MAHIRAP, GALING SA MAHIRAP	12.2	MAY PANININDIGAN, PRINSIPIYO, INTEGRIDAD	1.1
MATULUNGIN SA MAHIHIRAP	7.8	KAPANIPANIWALA/CREDIBLE/SINSERO	0.9
MAKAMAHIRAP/PAGTINGIN SA MAHIRAP	3.7	HUMBLE/HINDI ARROGANTE/SIMPLE	0.8
GALING SA MAHIRAP	0.7	BATA PA	0.4
TUMUTULONG	12.0	MAKABAYAN/MAPAGMAHAL SA KALAYAAN	0.3
TUMUTULONG SA OFW	6.6	MASIPAG	0.3
MATULUNGIN	5.4	DESIDIDO, MAY DETERMINASYON, SERYOSO	0.1
REPUTASYON NG PAMILYA	4.2	PAGBABAGO/PAG-ASA/MAGANDA ANG LAYUNIN	1.8
MABAIT	3.7	KABABAYAN	1.8
MAY ALAM/ SANAY SA PAMAMALAKAD/MAY KARANASAN	3.6	LUMALABAN SA KATIWALIAN/IPINAGLALABAN ANG NAAPI/OPOSISYON	1.3
MAKA DIYOS/RELIHIYOSO/MADASALIN	3.2	MAGANDA ANG PLATAPORMA/PATAKARAN/PROGRAMA/PRINSIPIYO	0.5
		MAHUSAY SA PAGGANAP	0.5
		MASUBUKAN	0.5
		PARA TAPUSIN ANG TERMINO NIYA	0.5
		POPULAR/HININGING TUMAKBO	0.3
		PARA SA KABATAAN	0.1
		NOT ELSEWHERE CLASSIFIED	3.0
		NONE	0.5

Q117. Bakit po ninyo iboboto si (Answer in Q116) bilang Presidente ng Pilipinas?

**Table 4**  
**TOP 5 REASONS FOR PRESIDENTIAL PREFERENCE**  
May to October 2009 / Philippines  
(In Percent)

Base: Those with first choice Presidential Preference		
		RP
<b>TOP REASONS IN MAY 2009</b>		
1	TUMUTULONG	34.0
2	MAY NAGAWA /MARAMING NAGAWA/MGA NAGAWA/MGA GINAGAWA	11.6
3	HINDI CORRUPT, SINUSUGPO ANG NANGUNGURAKOT	7.1
4	MABAIT/MABUT/DISENTE	5.6
5	MATAPANG / PALABAN	5.4
<b>TOP REASONS IN AUGUST 2009</b>		
1	MAY NAGAWA /MARAMING NAGAWA/MGA NAGAWA/MGA GINAGAWA	25.3
2	PRO-POOR/MAKAMASA/PAGTINGIN SA MAHIHIRAP	20.3
3	MATULUNGIN SA OFW / IBANG SEKTOR	11.8
4	HINDI CORRUPT/LUMALABAN SA KORUPSYON	6.3
5	MAGALING MAGPALAKAD/MAGANDA ANG PALAKAD	4.0
<b>TOP REASONS IN OCTOBER 2009</b>		
1	HINDI KURAKOT/MALINIS	21.2
2	MAY NAGAWA, MAY MAGAGAWA	14.0
3	PARA SA MAHIRAP, GALING SA MAHIRAP	12.2
4	TUMUTULONG	12.0
5	REPUTASYON NG PAMILYA	4.2

Q. Bakit po ninyo iboboto si (NAME IN FIRST CHOICE) bilang Presidente ng Pilipinas?

## **VICE-PRESIDENTIAL RACE: Senator Manuel A. Roxas II emerges as the favored vice-presidential bet in October 2009**

Almost four in ten Filipinos (37%) would vote for Senator Manuel A. Roxas II as vice-president if the May 2010 elections were held at the time of the survey. Senator Roxas leads the other vice-presidential candidates in several geographic areas and socio-economic classes (32% to 49%). In Balance Luzon and Mindanao, however, his lead over Senator Loren Legarda (32% versus 25% and 33% versus 28% respectively) is a marginal one, i.e. within the sample's margin of error. Statistically speaking, the two vice-presidential hopefuls could have nearly the same level of voter preferences in these two areas. The same observation could also be made regarding their comparative voter preferences among the poorest Class E (33% vs. 25%).

At the national level, Senator Legarda finds herself in second place in the vice-presidential race (23%) while Makati City Mayor Jejomar C. Binay and Vice-President de Castro share third place (13% and 11%, respectively). Six other probable vice-presidential bets score voter preferences of 4% or less while only 4% of Filipinos are not inclined to support any vice-presidential candidate. (Table 5).

**Table 5**  
**2010 ELECTIONS: VICE-PRESIDENTIAL PREFERENCE**  
October 22 - 30, 2009 / Philippines  
(In Percent)

Of the people on this list, whom would you vote for as VICE-PRESIDENT OF THE PHILIPPINES if the elections were held today and they were vice-presidential candidates? (Base: Total Interviews, 100%)	LOCATION					CLASS		
	RP	NCR	BAL	VIS	MIN	ABC	D	E
			LUZ					
ROXAS, Manuel "Mar" A. II	37	37	32	49	33	45	37	33
LEGARDA, Loren	23	18	25	14	28	14	23	25
BINAY, Jejomar "Jojo"	13	25	13	9	11	17	14	9
DE CASTRO, Noli "Kabayan"	11	6	9	15	13	6	10	15
ESTRADA, Jinggoy	4	3	3	3	8	1	4	5
REVILLA, Ramon "Bong" Jr.	4	1	6	5	2	1	4	6
FERNANDO, Bayani "BF"	1	1	1	1	1	2	1	1
GORDON, Richard "Dick"	1	3	1	0	0	3	1	0
PUNO, Ronaldo "Ronnie" V.	1	1	2	0	0	3	1	1
TEVES, Margarito "Gary"	0.1	0	0	0	0	0	0	0
Others	2	1	2	2	2	3	1	1
None / Refused / Undecided	4	4	5	3	2	6	4	3

Q130. Sa mga taong nasa listahang ito, sino ang inyong iboboto bilang BISE-PRESIDENTE NG PILIPINAS kung ang eleksyon ay gaganapin ngayon at sila ay mga kandidato sa pagka bise-presidente?

There are no significant movements in the voter preferences of those individuals included in Pulse Asia's August and October 2009 vice-presidential probes as changes range only from -4 percentage points for Vice-President de Castro to +4 percentage points for Senator Legarda. [No comparative data are available for Senators Aquino and Roxas as their presidential and vice-presidential voter preferences, respectively, are being probed by Pulse Asia for the first time since October 2007.] (See Table 6).

**Table 6**  
**2010 ELECTIONS:**  
**COMPARATIVE VICE-PRESIDENTIAL PREFERENCE**  
 August and October 2009 / Philippines  
 (In Percent)

Presidential Preference	First Choice**		Change*
	Aug09 (10 names)	Oct09 (10 names)	Oct09 - Aug09
ROXAS, Manuel "Mar"	---	37	---
LEGARDA, Loren	19	23	+ 4
BINAY, Jejomar "Jojo"	12	13	+ 1
DE CASTRO, Noli "Kabayan" L.	15	11	- 4
ESTRADA, Jinggoy	6	4	- 2
REVILLA, Ramon "Bong" Jr.	7	4	- 3
FERNANDO, Bayani "BF"	---	1	+ 1
GORDON, Richard "Dick"	2	1	- 1
PUNO, Ronaldo "Ronnie" V.	1	1	0
TEVES, Margarito "Gary"	0	0	0
Others	0	2	+ 2
None / Refused / Undecided	4	4	0

Note: \* Change = Figures of October 2009 minus Figures of August 2009.

**SENATORIAL RACE: 14 out of 66 individuals included in the senatorial probe have a statistical chance of winning, with Senator Jinggoy Estrada leading the list of probable winners**

With more media attention currently being devoted to the presidential and vice-presidential contests, the level of public interest in the senatorial race appears to have declined between August and October 2009. Three months ago, 57% of Filipinos already had a complete senatorial line-up for the May 2010 elections but now fewer Filipinos (40%) report having a complete senatorial list. And while Filipinos were naming a mean of ten and a median of 12 (out of a maximum of 12) of their favored senatorial candidates back in August 2009, the mean figure is now down to eight while the median figure has declined to nine. (Tables 7 and 8).

**Table 7**  
**2010 ELECTIONS:**  
**NUMBER OF SENATORIAL PREFERENCES**  
 October 22 - 30, 2009 / Philippines

Demographic variables	(Estimated Population Percentage)	Base: Total Interviews, 100%												
		0	1	2	3	4	5	6	7	8	9	10	11	12
Total Philippines	(100%)	5	2	3	5	5	6	6	7	6	6	5	4	40
NCR	(14%)	3	2	3	4	3	7	6	5	6	6	4	5	48
Balance Luzon	(44%)	7	3	4	6	6	8	6	7	7	7	4	3	34
Visayas	(20%)	5	2	3	6	5	6	5	7	4	5	4	4	43
Mindanao	(23%)	3	1	3	2	3	4	7	7	6	8	7	4	46
Class ABC	(9%)	5	3	2	2	5	10	6	8	7	5	3	6	38
TOTAL D	(62%)	5	2	4	5	4	6	6	6	6	7	6	4	39
E	(29%)	5	2	3	5	4	5	6	7	6	5	4	4	44

**Table 8**  
**2010 ELECTIONS:**  
**SENATORIAL FILL-UP RATES**  
 October 22 - 30, 2009 / Philippines

Demographic variables	<i>(Estimated Population Percentage)</i>	<i>Base: Total Interviews, 100%</i>	
		Mean	Median
Total Philippines	(100%)	8	9
NCR	(14%)	9	11
Balance Luzon	(44%)	8	8
Visayas	(20%)	8	10
Mindanao	(23%)	9	11
Class ABC	(9%)	8	9
TOTAL D	(62%)	8	9
E	(29%)	9	10

Currently leading the senatorial race is Senator Jinggoy Estrada, whose overall voter preference of 46.7% translates to a statistical ranking of 1<sup>st</sup> to 2<sup>nd</sup> places. Senator Estrada is followed closely by Senator Miriam Defensor-Santiago (42.4%) who is ranked 1<sup>st</sup> to 3<sup>rd</sup>. In 2<sup>nd</sup> to 7<sup>th</sup> places is former Senate President Franklin M. Drilon (38.6%) while 3<sup>rd</sup> to 7<sup>th</sup> places are shared by Senator Pia S. Cayetano (37.2%), Senator Revilla (36.6%), Makati City Mayor Binay (36.6%), and Senator Roxas (36.3%). Senator Jamby A.S. Madrigal (31.6%) and Atty. Aquilino L. Pimentel (31.4%) are in 8<sup>th</sup> to 13<sup>th</sup> places while three former senators are presently ranked 8<sup>th</sup> to 14<sup>th</sup> – former National Economic and Development Authority (NEDA) Director-General Ralph G. Recto (30.6%), former Senator Sergio Osmeña III (28.5%), and Dangerous Drugs Board (DDB) Chairperson Vicente C. Sotto III (28.2%). Completing the list of probable winners are Mr. Willie Revillame (27.4%) who ranks 8<sup>th</sup> to 15<sup>th</sup> and Senate President Juan Ponce Enrile (26.6%) who is in 10<sup>th</sup> to 15<sup>th</sup> places. A negligible percentage of Filipinos (5.0%) is not inclined to vote for any of the probable senatorial candidates whose voter preferences are probed in this survey. (*See Table 9*).

Among the probable winners, no improvements in voter preferences are recorded between August and October 2009. Instead, levels of electoral support for the following decline during this period – Senate President Enrile (-5.5 percentage points), former NEDA Director-General Recto (-7.0 percentage points), Senator Madrigal (-7.3 percentage points), former Senate President Drilon (-7.7 percentage points), Senator Cayetano (-9.4 percentage points), Senator Revilla (-9.8 percentage points), and Senator Roxas (-12.0 percentage points). The 13 probable winners for whom comparative data are available lost an average of 5.9 percentage points in their voter preferences between August and October 2009. Meanwhile, among those outside the winners' circle, the most marked changes in voter preferences are recorded by former Optical Media Board (OMB) Chairperson Eduardo B. Manzano (-10.9 percentage points), former Senator Juan Flavier (-6.4 percentage points), Bukidnon Representative Teofisto Guingona III (-5.2 percentage points), Senator Richard Gordon (-5.0 percentage points), and Department of Tourism (DOT) Secretary Joseph Ace H. Durano (-4.9 percentage points). (*See Table 10*).



**Table 9**  
**2010 ELECTIONS: SENATORIAL PREFERENCES**  
 October 22 - 30, 2009 / Philippines  
 (Multiple Response, up to 12 names allowed)

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<i>Base: Total Interviews, 100%</i>			
	<u>Aware</u>	<u>Voting For</u>	<u>Rank</u>
ESTRADA, Jinggoy	100	46.7	1-2
DEFENSOR-SANTIAGO, Miriam	99	42.4	1-3
DRILON, Franklin "Frank" M.	88	38.6	2-7
CAYETANO, Pia "Compañera Pia" S.	99	37.2	3-7
REVILLA, Ramon "Bong" Jr.	100	36.6	3-7
BINAY, Jejomar "Jojo"	96	36.6	3-7
ROXAS, Manuel "Mar/Mr.Palengke"	100	36.3	3-7
MADRIGAL, Jamby	98	31.6	8-13
PIMENTEL, Aquilino "Koko" L.	85	31.4	8-13
RECTO, Ralph "Korecto" G.	97	30.6	8-14
OSMENA, Sergio "Serge" III	84	28.5	8-14
SOTTO, Vicente "Tito" III C	89	28.2	8-14
REVILLAME, Willie	91	27.4	8-15
ENRILE, Juan Ponce "Johnny"	98	26.6	10-15
MANZANO, Edu	99	24.0	13-16
GORDON, Richard "Dick"	97	21.1	15-18
LAPID, Manuel "Lito Lapid" M.	100	19.3	16-18
MARCOS, Ferdinand "Bongbong" Jr.	97	18.4	16-20
FLAVIER, Juan "Johnny" / "LET'S DOH IT"	97	15.7	18-24
GUINGONA, Teofisto "TG" III	80	15.3	18-25
BIAZON, Rozzano Rufino "Ruffy"	66	14.9	19-25
DE VENECIA, Jose "Joey" III	84	14.7	19-26
DURANO, Ace	83	13.7	19-27
MACEDA, Ernesto "Manong Ernie"	76	13.4	19-27
PICHAY, Prospero "Butch" Jr. A	93	12.4	20-28
LOCSIN, Teodoro "Teddy Boy" Jr. L.	56	11.7	22-30
BARBERS, Robert Ace	72	11.3	23-31
PUNO, Ronaldo "Ronnie"	91	10.1	25-31
REMULLA, Gilbert	54	9.3	26-32
DEFENSOR, Michael "Tol" T.	79	9.2	26-32
POE, Grace "FPJ"	81	8.8	27-34
DUQUE, Francisco "OK-DOH-K"	85	7.2	29-38
YAP, ARTHUR "Art"	83	6.6	31-39
PADACA, Grace	45	6.5	31-39
GOLEZ, Roilo "Roy"	60	6.2	32-40

Q132. Kung ang nasabing halalan sa 2010 ay isasagawa ngayon, sinu-sino sa mga sumusunod na personalidad ang inyong iboboto kung sakaling sila ay kakandidato sa pagka-senador? Puwede kayong pumili ng hanggang 12 pangalan. (SHOWLIST)

Q133. May nabasa o narinig na ba kayo ng kahit na ano tungkol sa mga sumusunod kahit na kailan?

**Table 9**  
**2010 ELECTIONS: SENATORIAL PREFERENCES**  
 October 22 - 30, 2009 / Philippines  
 (Multiple Response, up to 12 names allowed)

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<i>Base: Total Interviews, 100%</i>			
	<b>Aware</b>	<b>Voting For</b>	<b>Rank</b>
BELMONTE, Feliciano "Sonny"	60	5.8	32-44
LIM, Danilo "Danny"	39	5.8	32-44
OCAMPO, Satur	58	5.0	32-47
QUIRINO, Cory	67	4.7	33-48
NOGRALES, Prospero C. "Boy"	86	4.4	35-50
LAPUS, Jesli A.	81	4.1	36-52
HONTIVEROS-BARAQUEL, Risa	44	3.9	36-55
TAÑADA, Lorenzo "Erin" III	42	3.9	36-55
ZAMORA, Ronaldo "Ronnie"	35	3.9	36-55
TAMANO, Adel "Spokesman"	44	3.5	38-56
CASIÑO, Teddy	40	3.3	38-57
MAZA, Liza "Liza Ng Gabriela"	39	3.2	38-57
VILLAFUERTE, Lray "CAMSUR"	61	3.0	39-59
LINA, Jose "Joey"	52	2.8	40-60
ABAD, Florencio "Butch"	31	2.8	40-60
SYJUCO, Boboy "MR. TESDA/Tito Boboy"	81	2.6	41-60
OPLE, Susan "Toots"	64	2.6	41-60
TEVES, Margarito "Gary"	74	2.4	42-63
SOLIMAN, Corazon "Dinky"	50	2.4	42-63
EBDANE, Hermogenes E.	59	2.3	42-63
NAVARRO, Leah	42	2.2	45-64
QUERUBIN, Ariel	34	1.9	46-64
MORALES, Horacio "Boy"	28	1.7	48-65
ACOSTA, Nereus "Neric"	26	1.7	48-65
ROSALES, Loretta Ann "Etta" P.	31	1.5	49-65
SUPLICO, Rolex T.	29	1.3	53-65
PLAZA, Rodolfo 'Ompong' G.	62	1.2	53-65
REMONDE, Cerge M.	32	1.2	53-65
VALDEZ, Amado	22	1.0	56-65
ROBREDO, Jessie "Jess" M.	26	0.8	58-66
REMOTO, Danton	20	0.2	65-66
None / Refused / Undecided	---	5.0	---

Q132. Kung ang nasabing halalan sa 2010 ay isasagawa ngayon, sinu-sino sa mga sumusunod na personalidad ang inyong iboboto kung sakaling sila ay kakandidato sa pagka-senador? Puwede kayong pumili ng hanggang 12 pangalan. (SHOWLIST)

Q133. May nabasa o narinig na ba kayo ng kahit na ano tungkol sa mga sumusunod kahit na kailan?

**Table 10**  
**COMPARATIVE SENATORIAL VOTER PREFERENCES**  
 August and October 2009 / Philippines  
 (Multiple Response, up to 12 names allowed)

Senatorial Preferences	Voting For (%)		Change Oct09 - Aug09	Senatorial Preferences	Voting For (%)		Change Oct09 - Aug09
	Aug 09	Oct 09			Aug 09	Oct 09	
	71 names	66 names			71 names	66 names	
ESTRADA, Jinggoy	50.2	46.7	-3.5	PADACA, Grace	5.3	6.5	1.2
DEFENSOR-SANTIAGO, Miriam	45.2	42.4	-2.8	GOLEZ, Roilo "Roy"	5.6	6.2	0.6
DRILON, Franklin "Frank" M.	46.3	38.6	-7.7	BELMONTE, Feliciano "Sonny"	6.7	5.8	-0.9
CAYETANO, Pia "Compañera Pia" S.	46.6	37.2	-9.4	LIM, Danilo "Danny"	6.1	5.8	-0.3
BINAY, Jejomar "Jojo"	37.5	36.6	-0.9	OCAMPO, Satur	4.8	5.0	0.2
REVILLA, Ramon "Bong" Jr.	46.4	36.6	-9.8	QUIRINO, Cory	---	4.7	---
ROXAS, Manuel "Mar/Mr. Palengke"	48.3	36.3	-12.0	NOGRALES, Prospero C. "Boy"	3.2	4.4	1.2
MADRIGAL, Jamby	38.9	31.6	-7.3	LAPUS, Jesli A.	3.7	4.1	0.4
PIMENTEL, Aquilino "Koko" L.	36.1	31.4	-4.7	HONTIVEROS-BARAQUEL, Risa	4.1	3.9	-0.2
RECTO, Ralph "Korecto" G.	37.6	30.6	-7.0	TAÑADA, Lorenzo "Erin" III	4.3	3.9	-0.4
OSMENA, Sergio "Serge"	32.1	28.5	-3.6	ZAMORA, Ronaldo "Ronnie"	3.7	3.9	0.2
SOTTO, Vicente "Tito" III C	30.8	28.2	-2.6	TAMANO, Adel "Spokesman"	4.5	3.5	-1.0
REVILLAME, Willie	---	27.4	---	CASIÑO, Teddy	3.0	3.3	0.3
ENRILE, Juan Ponce "Johnny"	32.1	26.6	-5.5	MAZA, Liza "Liza Ng Gabriela"	4.5	3.2	-1.3
MANZANO, Edu	34.9	24.0	-10.9	VILLAFUERTE, Lray "CAMSUR"	3.4	3.0	-0.4
GORDON, Richard "Dick"	26.1	21.1	-5.0	ABAD, Florencio "Butch"	1.8	2.8	1.0
LAPID, Manuel "Lito Lapid" M.	17.3	19.3	2.0	LINA, Jose "Joey"	3.9	2.8	-1.1
MARCOS, Ferdinand "Bongbong" Jr.	---	18.4	---	OPLE, Susan "Toots"	2.8	2.6	-0.2
FLAVIER, Juan "Johnny" / "LET'S DOH IT"	22.1	15.7	-6.4	SYJUCO, Boboy "Mr. TESDA/Tito Boboy"	3.3	2.6	-0.7
GUINGONA, Teofisto "TG" III	20.5	15.3	-5.2	SOLIMAN, Corazon "Dinky"	3.4	2.4	-1.0
BIAZON, Rozzano Rufino "Ruffy"	15.5	14.9	-0.6	TEVES, Margarito "Gary"	2.2	2.4	0.2
DE VENECIA, Jose "Joey" III	17.6	14.7	-2.9	EBDANE, Hermogenes E.	2.7	2.3	-0.4
DURANO, Ace	18.6	13.7	-4.9	NAVARRO, Leah	1.7	2.2	0.5
MACEDA, Ernesto	---	13.4	---	QUERUBIN, Ariel	2.8	1.9	-0.9
PICHAY, Prospero "Butch" Jr. A.	16.2	12.4	-3.8	ACOSTA, Nereus	1.3	1.7	0.4
LOCSIN, Teodoro "Teddy Boy" Jr. L.	---	11.7	---	MORALES, Horacio "Boy"	2.2	1.7	-0.5
BARBERS, Robert Ace	11.5	11.3	-0.2	ROSALES, Loretta Ann "Etta" P.	0.8	1.5	0.7
PUNO, Ronaldo "Ronnie"	9.6	10.1	0.5	SUPLICO, Rolex	1.3	1.3	0.0
REMULLA, Gilbert	8.2	9.3	1.1	PLAZA, Rodolfo 'Ompong' G.	0.9	1.2	0.3
DEFENSOR, Michael "Tol" T.	10.3	9.2	-1.1	REMONDE, Cerge M.	0.9	1.2	0.3
POE, Grace "FPJ"	9.6	8.8	-0.8	VALDEZ, Amado "Dean"	1.1	1.0	-0.1
DUQUE, Francisco "OK-DOH-K"	6.6	7.2	0.6	ROBREDO, Jessie "Jess" M.	0.4	0.8	0.4
YAP, Arthur "Art" C.	4.7	6.6	1.9	REMOTO, Danton	0.7	0.2	-0.5

Note: \* Change = Figures of October 2009 minus Figures of August 2009.